

Edward Salonga

Staff Product Designer

eddd.works

edwardsalonga@gmail.com

linkedin.com/in/esalonga

Experience

Chan Zuckerberg Initiative / Staff Product Designer

Mar 2025–Present

Developed a Next.js prototype with VP of Product to define direction for the Learning Commons Developer Platform, directly informing 3 PRDs across AuthZ, Dataset Catalog, and Org Management.

Defined IA and interaction design for the Learning Commons Developer Platform, pioneering a Cursor-based documentation workflow adopted by 3 product teams.

Chan Zuckerberg Initiative / Senior Product Designer

Mar 2022–Feb 2025

Built two early-stage LLM-powered products: Lit Booster (-1 to 0, K-12 intervention space, 40% Sean Ellis score) and Math Tailor (0 to 1 pilot, 82% retention).

Launched a course planning tool within the Summit Learning Platform with 70% adoption across 300+ schools.

Chan Zuckerberg Initiative / Product Designer

Jan 2021–Feb 2022

Shipped a CRM for bail fund organizations 7 weeks early during team shutdown, scaling from 4 to 12 funds across 14 states. Enabled <5 min workflow config via custom workspaces and multi-field filters.

McAfee / Product Designer

Dec 2017–Jan 2021

Owned Identity Monitoring from concept to launch across 3 enterprise products, generating \$20M in partner contract revenue ahead of Oct 2020 IPO. Redesigned Verizon Security & Privacy UI across 50M+ installs on iOS and Android.

Speaking

Harvard University / Harvard x Design

Apr 2023

Presented frameworks for designing in social impact vs. commercial product contexts.

Education

UC Berkeley Haas / MBA

2024-2027

Dean's Scholarship Award (Evening & Weekend program)

Stanford University / BA Psychology

2012–2016

Stanford Alumni Association Award of Excellence (top 10% of graduates)

Tools: Figma, Cursor, Claude Code, HTML, CSS, JS

Skills: Product design, information architecture, interaction design, design systems, user research

Domains: LLMs, generative AI, agentic systems, API products, developer tools, B2B products

Location: San Francisco, CA